

Carbon Reduction Plan

Supplier name: Tangerine Communications

Publication date: 15 January 2024

Commitment to achieving Net Zero

Tangerine Communications is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2022	
Additional Details relating to the Baseline Emissions calculations.	
<p>This is Tangerine Communications' first year reporting Emissions so serves as the current reporting period, and the baseline for future reporting. Emissions have been calculated based on spend estimates.</p> <p>Tangerine Communications operates from one rented office in Manchester and, as a communications agency, does not operate a fleet of vehicles or own land to develop on. As such, our overall estimated carbon footprint is small – as will be seen. However, we remain committed to reducing this further.</p>	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0.0
Scope 2	19.0
Scope 3 (Included Sources)	83.6 (through employee commuting and material purchase)
Total Emissions	103

Emissions reduction targets and Carbon Reduction Projects

As part of our commitment to achieving Net Zero, we have adopted the target of reducing carbon emissions to 93 tCO₂e by 2029. This is a reduction of 10%.

We aim to achieve this by implementing the following:

Scope 2 (electricity)

- Work with our landlord to understand the possibility of installing solar panels
- Explore the installation of motion sensor lighting to reduce energy usage

Scope 3

- Review our supplier agreements to ensure recycled materials are used wherever possible
- Continue to support hybrid working arrangements and the use of virtual meeting platforms
- Continue to support the use of public transport, with discounted season tickets and introducing a Cycle to Work scheme
- Increase employee knowledge of individual environmental impact through the introduction of lunch and learn sessions, employee training and carbon reduction focused internal communication
- Investigate a budget for employee committees to implement schemes to reduce impact on (or contribute positively to) the environment, eg tree planting

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Hannah Lee

Date: 15/01/2024